



PRESS RELEASE

## **Flashbang Science shortlisted for Red Rose Awards**

Flashbang Science is a Rossendale business delighted to have been shortlisted for the Red Rose Awards of 2013 in the category of Rural Business.

The science education business, with their mobile and interactive science laboratory, believe that the acknowledgement and recognition in this category is a reward for the continued hard work, business strategy and market acumen that they have developed over the past three years.

Claire herself has a proud history in the rural community. Having been brought up in a family with a proud farming tradition, Claire moved to Rossendale in 1995 and currently runs her business from her converted barn overlooking the Pennine foothills of East Lancashire.

Claire explains, "When I was young I always remember the man who came to our house with his mobile shop and we lived in an area that was not easily accessible. We have tried to consider the same principle with our business, believing that every child, no matter their location or status should be given the opportunity to hands on, practical learning, and making it fun, exciting and fresh for them is a bonus."

Flashbang Science take science to the student. Many Primary Schools in the North West do not have the facilities nor indeed in-house skills to be able to provide a thorough education in science. Flashbang aim to fill this gap by providing a mobile science experience for the young students, the fully equipped laboratory being at the hub of the business model.

Just as importantly to Claire and the team is the continuation of the learning model, and with the development of a number of online educational games and applications, the team believes that to build sustainability and on-going interest in the subject is the key to success, both for the business and for the future of scientific based learning. The games are based on "real life" workshops and cover such issues as renewable energy, chemical manufacturing and mixing with the main point being that regardless of where the children live and are schooled they have instant access to these tools.

The continued growth of the business has seen records breaking month after month and Claire sees it as a privilege to be recognised, “The Rural category holds some very strong businesses but we are delighted to have been recognised as a business who has overcome geographical obstacles to provide a service. Lancashire has historically been affluent with scientific industry and the aim of educating youngsters at an early age is to, in years to come, see this area benefit from increased scientific knowledge and understanding.”

END

Editors Notes

[www.flashbangscience.co.uk](http://www.flashbangscience.co.uk)

- Lancashire based company providing an interactive and fun science education service for Primary aged children in their Mobile Science Laboratory.
- Shortlisted for North West IOD Awards Innovation category 2012
- Lancashire County Council “ Give it a Go” winners 2010